Safwan Shaheer

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Summary

Multidisciplinary tech leader with 7+ years building scalable systems, shipping impactful products, and driving growth. Bridges engineering excellence with product strategy and growth tactics to create solutions that scale. Currently leading technical development and product strategy at MadScript and optimizing growth at Quanteron.

Experience

Madscript
New York, USA

Lead Software Engineer — *July 2025 - Present*

- Implemented comprehensive analytics infrastructure to track user social media post metrics.
- Built comprehensive social media post management system supporting scheduling, approval workflows, and multi-platform publishing.
- Developed admin dashboard with newsletter management and content moderation capabilities.
- Orchestrated production deployments on Vercel with CI/CD automation, environment management, and zero-downtime releases.

Quanteron
New Mexico, USA

Growth & Product Consultant — *Nov 2024 - Present*

- Developed and executed data-driven growth strategies to scale user acquisition.
- Advised on sales strategy and deal closure processes to increase revenue.
- Supported business development initiatives across key enterprise accounts.
- Consulted on social media branding and content strategy, establishing consistent brand voice and increasing organic engagement.

Scout Game
New York, USA

Software Engineer — *Oct 2024 - Jul 2025*

- Architected and developed web platform and admin app to streamline game management and operations.
- Synchronized on-chain and github events with backend services for real-time data accuracy.
- Built and deployed NFT smart contracts for developer card minting and marketplace features.
- Managed cloud infrastructure on AWS and deployment pipeline on Github Actions for scalability and performance.

Ascend AI
London, UK

Technical Consultant — *Oct 2023 - Sep 2024*

- Designed and implemented machine learning pipelines for AI-driven applications.
- Consulted on system architecture and scalability for production AI deployments.
- Optimized model inference performance and integrated LLM solutions.

CharmVerse
New York, USA

Software Engineer — *Jan 2022 - Sep 2024*

- Built proposal workflow system managing grant applications, voting, and multi-stage decision processes for 500+ communities.
- Enabled real-time collaborative document editing allowing multiple team members to work simultaneously without conflicts.
- Delivered verifiable on-chain credentials providing tamper-proof recognition for achievements and completed work.
- Architected scalable platform infrastructure supporting diverse workflows from governance to project management.

Project

Soli
May 2025 - Present

soli.works

Soli is a UAE tax compliance platform for managing VAT and Corporate Tax obligations. It automates transaction imports with VAT categorization, processes tax certificates and trade licenses, and generates tax return statements. The platform connects to FTA accounts and streamlines the entire tax filing workflow for UAE businesses.

DevCrafter
November 2024 - October 2025

devcrafter.click

- GitHub activity intelligence platform that aggregates and visualizes development metrics across multiple repositories, providing engineering teams with real-time insights into code velocity, contributor performance, pull request workflows, and project health to optimize development processes and team productivity.

Pindrop Stories
October 2023 - September 2024

- Embeddable video engagement widget that transforms static websites into interactive experiences by bringing Instagram Stories-style vertical video content directly to web pages, enabling businesses to increase user engagement and conversion through immersive, mobile-first storytelling.

Skills

Languages: TypeScript, JavaScript, Python, Golang, Solidity

Libraries & Frameworks: Next.js, React Native, Electron, Express.js, NestJS, FastAPI, Flask, Gin, Fiber, Stripe

DevOps: Docker, Kubernetes, Git, GitHub Actions, OpenTelemetry, Datadog, Terraform

DBMS: PostgreSQL, Firebase, Redis, MongoDB

AI/ML: PyTorch, NumPy, TensorFlow, Pandas, Huggingface

Cloud: AWS, GCP, Vercel, DigitalOcean

Growth Tools: Mixpanel, Google Analytics, Semrush, Hootsuite, Mailchimp, HubSpot, Apollo, Sales Navigator